



## Department of Military Affairs and Public Safety

Cabinet Secretary Jeff S. Sandy, CFE, CAMS

State Fire Marshal Kenneth E. Tyree, Jr.

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### OFFICE OF THE STATE FIRE MARSHAL

1207 Quarrier St, 2<sup>nd</sup> Floor

Charleston, WV 25301

[www.firemarshal.wv.gov](http://www.firemarshal.wv.gov)

Dear Hopeful Participant:

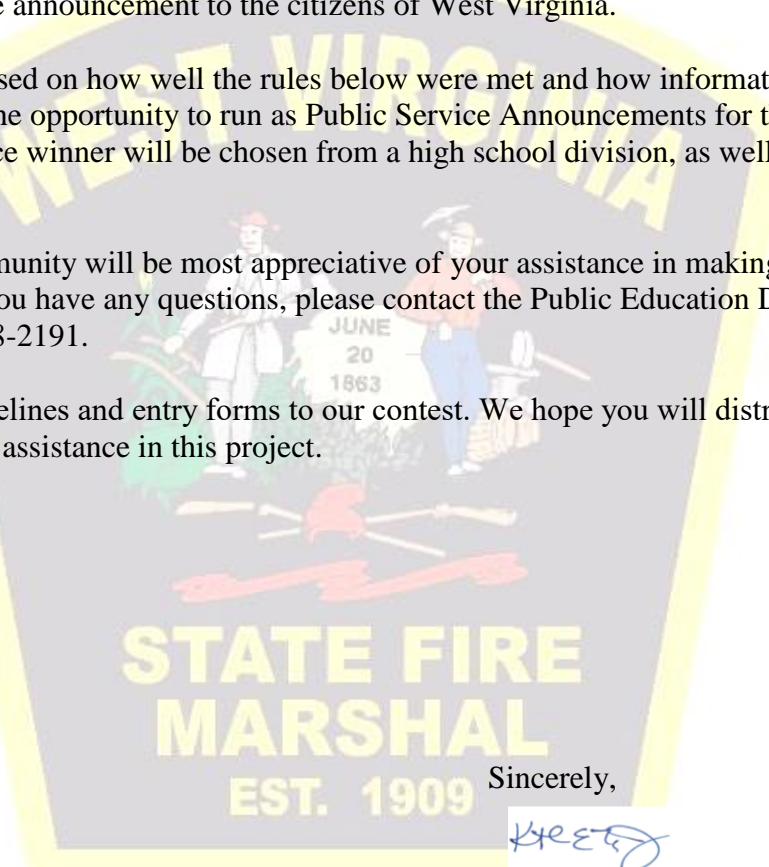
Lights, camera, action! Our agency is looking for middle and high school aged students to put their creativity to use by spreading important fire safety messages in our first annual State Fire Marshal Fire Safety Video Contest.

This contest is designed to bring fire safety and awareness to older students. Our hope is thoughtful planning and research will give them a better understanding of the dangers fire can pose with the end goal of having their video used as a public service announcement to the citizens of West Virginia.

The entries will be judged based on how well the rules below were met and how informative the video is. Winning videos could have the opportunity to run as Public Service Announcements for the State Fire Marshal's Office. A first-place winner will be chosen from a high school division, as well as a middle school division.

The firefighters in your community will be most appreciative of your assistance in making our Fire Safety Video Contest a success. If you have any questions, please contact the Public Education Division at the Fire Marshal's Office at (304) 558-2191.

Attached you'll find the guidelines and entry forms to our contest. We hope you will distribute this to your students. Thank you for your assistance in this project.



Sincerely,

Kenneth E. Tyree Jr.  
State Fire Marshal

## West Virginia State Fire Marshal's Office Fire Safety Video Contest

- Contest is open to Grades 6-12. Winners will be selected from two categories, middle school submissions and high school submissions
- Students may work in groups or solo.
- The video should explore fire safety topics and be 1-3 minutes long.
- Video should be both educational and informational.
- All videos should be well researched.
- Students are strongly encouraged to contact their local fire department or public fire and life safety educators or burn and fire professionals to help with their research.
- The video should include age appropriate material. Material should not demonstrate risky or otherwise unsafe behavior. Fire may only be depicted in the video through royalty-free stock footage, and not through images recorded by students as part of this contest.
- Videos must be in a YouTube compatible format: .WMV (windows media video); .AVI (windows), .MOV (mac); .MPEG;
- Comply with YouTube terms of service and specifications for user submissions and/or video uploads, located at <http://www.youtube.com/t/terms> and as may otherwise be posted on the YouTube website.
- Do not use copyrighted material. Be the entrant's original idea (modification of an previously published work shall not be considered an original idea). Entrants should not knowingly copy another's idea, but entries will not be excluded merely because another Entrant has a similar idea.

### How to enter the contest:

- 1) Visit the Contest webpage at [www.firemarshal.wv.gov](http://www.firemarshal.wv.gov) to access the contest entry form.
- 2) Create an original fire safety video that highlights fire safety topics some ideas include:
  - Escape planning know two ways out
  - Smoke alarms
  - Alternative heating give space heaters space
  - Cooking safety, stand by your pan
  - Fire safety or older adults
  - Close the door, eyes shut doors shut
  - Smoking safety
  - Children and fire don't mix.
  - Burn awareness

Videos may be in color or black-and-white, and can be live action or animated, serious or funny. The video can be no more than three (3) minutes in length and should portray accurate fire safety information such as that found on the West Virginia State Fire Marshal's Office website or the National Fire Protection Association's website. *Please note that videos featuring the use of consumer fireworks or the irresponsible and unsafe use of real fire will be disqualified.*

3) Complete and submit via email to the State Fire Marshal's Office (pub ed email) with the subject line **2018 SFMO Video Contest**, an entry form that includes a working link to your video. If anyone other than yourself appears in the video, you will need to submit their name and signature, an attached sheet has been provided. You may also mail a DVD with an entry form.

ATTN: Public Education  
1207 Quarrier St.  
Charleston, WV 25301

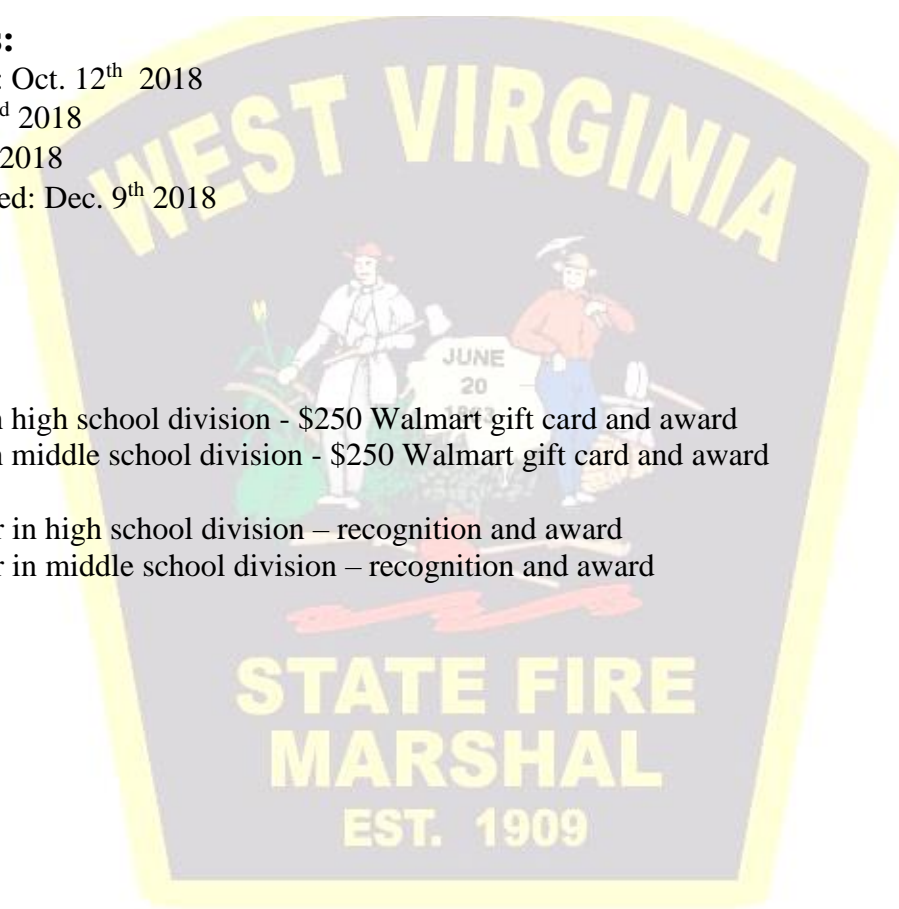
The contest is open to both individuals and groups. Groups, however, must select just one person to be designated and listed as the participant on the entry form. By submitting an entry, the Entrant expressly acknowledges compliance with these Official Contest Rules, including all eligibility requirements listed below.

**Important Dates:**

- 1) Contest start date: Oct. 12<sup>th</sup> 2018
- 2) Deadline: Dec. 2<sup>nd</sup> 2018
- 3) Judging: Dec. 7<sup>th</sup> 2018
- 4) Winners announced: Dec. 9<sup>th</sup> 2018

**Prizes:**

- First Place winner in high school division - \$250 Walmart gift card and award
- First Place winner in middle school division - \$250 Walmart gift card and award
- Second place winner in high school division – recognition and award
- Second place winner in middle school division – recognition and award



## Videos will be judged on the following criteria

Effectiveness in highlighting and accurately presenting safety tips

Creativity and originality of content selection and presentation

Potential of public appeal and interest.

Category	1	2	3	4
Effectiveness	Students showed no understanding of the content and included no factual information to educate their audience. It is difficult to determine the purpose of the video.	Students showed little understanding of the content and included some factual information. The purpose is somewhat clear, but many aspects of the video seem only slightly related.	Students showed understanding of the content and included mostly factual information. Video establishes a purpose at the beginning but occasionally wanders from that focus.	Students showed understanding of the content. Video establishes a purpose at the beginning and maintains that focus throughout.
Creativity	Students were not creative in developing and filming their educational video.	Students were mildly creative in developing and filming their educational video.	Students were creative in developing and filming their educational video.	Students were very creative in developing and filming their educational video.
Research	Either no research was done or it was not clear that the group used it in the video.	Group researched the subject and integrated 1 “tidbit” from their research into their video.	Group researched the subject and integrated 2 “tidbits” from their research into their video.	Group researched the subject and integrated 3 or more “tidbits” from their research into their video.
Accuracy	No supportive facts are reported accurately OR	One supportive fact is reported accurately.	Almost all supportive facts are reported	All supportive facts are reported accurately (3 of 3).

	no facts were reported.		accurately (2 of 3).	
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## State Fire Marshal's Office Fire Prevention Video Contest

### ENTRY FORM

Name of video entry\* \_\_\_\_\_

*\*Make sure the name of the YouTube video you upload matches what you write on this line*

Length of video (maximum is 3 minute) \_\_\_\_\_

YouTube link to video \_\_\_\_\_

Participant's name \_\_\_\_\_

Is this a group entry? \_\_\_ No \_\_\_ Yes If Yes, what is the name of the fire department or group submitting the video, and who is the designated contact person?

Group Name: \_\_\_\_\_

Group Contact Person: \_\_\_\_\_

Date of birth (month, day, year) \_\_\_\_\_

Grade in school (if applicable) \_\_\_\_\_

Email address \_\_\_\_\_

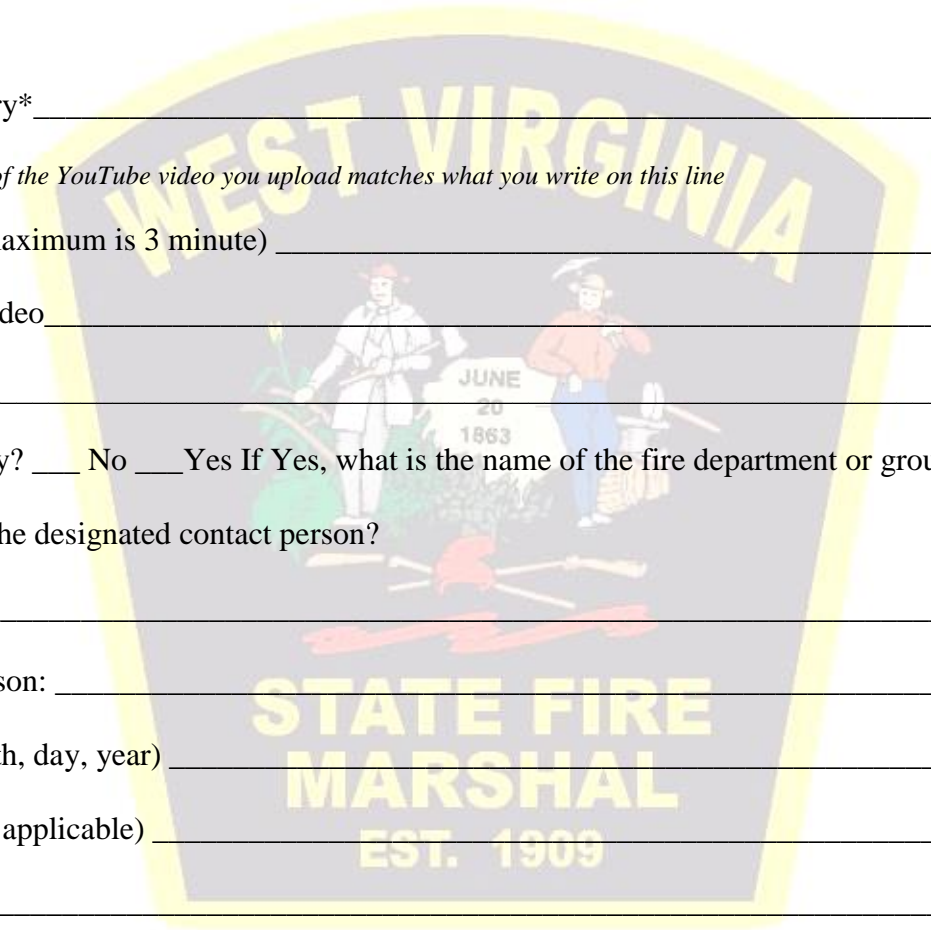
Contact phone number \_\_\_\_\_

Home address \_\_\_\_\_

City, state, zip \_\_\_\_\_

How did you hear about this contest? \_\_\_\_\_

*Please note: If someone other than yourself appears in your video, you must submit a listing of those individuals using the form found on page 3 of this document.*



**ACKNOWLEDGE AND ASSUMPTION OF RISK OF INJURY AND LOSS** I have fully informed myself of all details of the program, and I have received satisfactory answers to all questions I have concerning the program, and the risks inherent in the program. I recognize and acknowledge that the program involves the disclosure and use of my picture, image and name. I agree to, and do hereby release and waive any claims of privacy, use of my image or photo or other personal information, and of any property losses and costs, and damages and/or losses that I may sustain as a result of participating in any, and all activities connected with, or associated with, the program.

**WAIVER AND RELEASE OF CLAIMS FOR INJURY** I hereby agree to, and do waive, release, and relinquish all claims of every kind, known and/or unknown, present and future that I may have against the West Virginia State Fire Marshal's Office their officers, agents, servants, employees, legal representatives, attorneys, insurers, and related or affiliated individuals or entities, successors, and assigns arising out of, connected with or in any way related to the program or my participating therein.

**INDEMNITY AND DEFENSE** I hereby further agree to indemnify and hold harmless and defend The West Virginia State Fire Marshal's Office, and their officers, agents, servants, employees, legal representatives, attorneys, insurers, and related or affiliated individuals or entities, successors, and assigns from any and all claims, lawsuits, demands, damages, liabilities, losses and expenses, including attorney's fees and administrative expenses, of every kind, known and unknown, present and future, arising out of, connected with, or in any way related to my participation in the program.

I have read and fully understand the **WAIVER OF RELEASE OF ALL CLAIMS** and execute it of my own free will and without any reservation whatsoever.

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Printed Name of Participant

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Printed Name of Parent /Guardian if Participant is under 18 years old

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Signature of Participant

DATE

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Signature of Parent/Guardian

DATE

I GIVE MY CONSENT TO THE WEST VIRGINIA STATE FIRE MARSHAL'S OFFICE TO USE MY MINOR CHILD'S NAME, SCHOOL, LIKENESS, AND ENTRY IN STUDENT ART SHOWS, FOR PUBLICATIONS, FOR PROMOTIONAL PURPOSES, FOR WEBSITE DOCUMENTATION, AND FOR MEDIA PRESS RELEASES.

I UNDERSTAND THAT NEITHER MY MINOR CHILD NOR I WILL RECEIVE COMPENSATION FOR THE USE OF THIS LIKENESS OR FOR EXHIBITION OF THIS ARTWORK.

NO ENTRIES CAN BE ACCEPTED WITHOUT THIS COMPLETED FORM SUBMITTED SEPARATELY TO THE ARTIST'S TEACHER OR ADVISOR.

**PLEASE PRINT LEGIBLY IN PEN.**

STUDENT NAME \_\_\_\_\_ DATE \_\_\_\_\_

SCHOOL \_\_\_\_\_ TEACHER \_\_\_\_\_

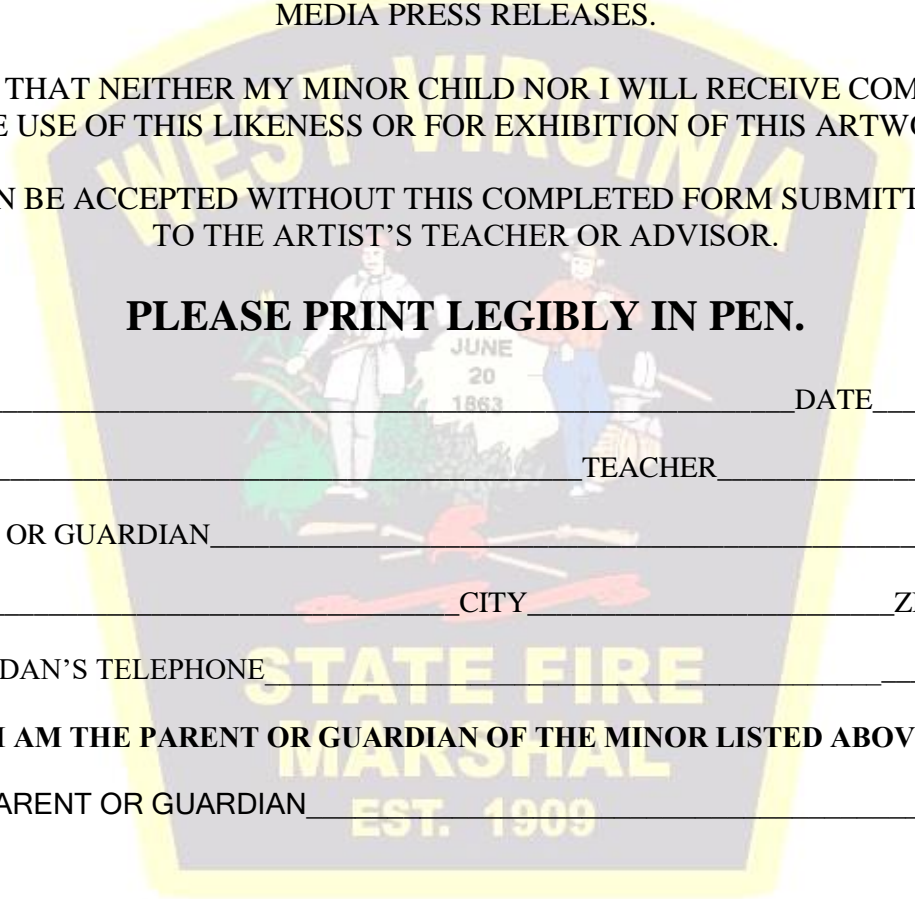
NAME OF PARENT OR GUARDIAN \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ ZIP \_\_\_\_\_

PARENT OR GUARDAN'S TELEPHONE \_\_\_\_\_

**"I AFFIRM THAT I AM THE PARENT OR GUARDIAN OF THE MINOR LISTED ABOVE."**

SIGNATURE OF PARENT OR GUARDIAN \_\_\_\_\_



# State Fire Marshal's Office Fire Prevention Video Contest

## ADDITIONAL PARTICIPANT LISTING

*If anyone other than yourself appears in your video, please include their name and signature below to signify their consent to be featured.*

*Print Name Signature Date*

1.	_____	_____
2.	_____	_____
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29.	_____	_____
30.	_____	_____

